

Project:

I.T. Alliance

Location:

Dublin

Interior Designer:

Peacock Interiors

Flooring Material:

Tessera Teviot, Westbond and Allura

Design Reference:

Tessera Teviot charcoal 104 and deep ocean 127, Westbond jet 9484, citrus 9430 and clearwater 9584 and Allura Abstract spring forest stripe a63672





Design goes full circle at I.T. Alliance

Peacock Interiors in Dublin, Ireland, has created a symbiosis between two office floors at I.T. Alliance Group's new premises, which won the Highly Commended prize in the 2014 Fly Forbo competition. This was achieved by installing a mixture of Forbo Flooring Systems' Tessera Teviot and Westbond carpet tiles in a striking pattern to reflect the company's corporate colours and branding, whilst maintaining a fresh and contemporary space.

I.T. Alliance Group relocated to a new office building, occupying two floors - one floor facilitating the overall group I.T. Alliance and the other floor a subsidiary company, Auxilion - housing 90 people, containing boardrooms, open plan work areas, private meeting rooms, kitchens and a canteen.

Jean Feeney, Designer at Peacock Interiors, commented: "The design brief was to incorporate the colour palette of both companies whilst presenting a modern and invigorating environment for its employees, which included the introduction of breakout areas to create a more informal working environment.

"Both of the companies' logos incorporated circular designs and so we thought this was a perfect way to create an association between the two companies via the flooring design - as this is the largest surface area in a building. A lot of people tend to shy away from circular designs, however for us it was a great opportunity to meet our client's brief and produce a unique and crisp design."

Forbo's Tessera Teviot carpet tiles in the light grey colourway charcoal and the blue colourway deep ocean were installed

throughout the breadth of the office environment as the main component of the design.

The breakout areas were made distinguishable using Forbo's luxurious Westbond carpet tiles installed in a variety of eye catching colourways including jet, citrus and clearwater - which reflected the companies' branding. What's more, Forbo's Westbond bespoke colours are also available from as little as 1m2, allowing designers and their clients to take complete control of the design process.

Jean continued: "As both products are from Forbo's modular portfolio - where you can mix and match a variety of products in different sizes, designs and formats of tiles and planks - it meant that there was a seamless flow between the two carpet tiles, which is exactly what we wanted.

The interior design of an office can have a direct effect on employees' creativity, attitude, job satisfaction and productivity and in a world where clients are attempting to do more with less, it is critical that the workplace design encourages teamwork and communication - as demonstrated by the interior at I.T. Alliance.

Forbo's Allura Abstract in the spring forest stripe colourway was also installed in the kitchen areas of the building - providing a strong linear contrast with the circular designs in the office areas.

Pamela Wisely, Project Manager at I.T. Alliance Group concluded: "With the striking bold colours and designs on the flooring produced by Forbo's products, it has created an environment where our employees want to spend time and we are more than happy to welcome visitors around the impressive building."

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